When Love Is True

More than a century ago, it was Tiffany & Co. that introduced the engagement ring as we now know it. Today, wherever you travel in the world, a Tiffany diamond ring is the ultimate symbol of true love and lifetime commitment. A Tiffany diamond is a promise of superlative brilliance. On the hand of a woman who is loved, there is nothing more elegant for all time.
From This Day Forward

THE STORY OF ROMANCE AND TIFFANY HAVE BEEN INTIMATELY ENTWINED SINCE 1837.

TIFFANY’S FOUNDER, CHARLES LEWIS TIFFANY, ESTABLISHED HIS SUPERLATIVE DIAMOND STANDARDS EARLY ON BY ACQUIRING THE FRENCH CROWN JEWELS. SOON HE WAS THE TRUSTED SOURCE OF AMERICA’S MOST BRILLIANT GEMS. MEN AND WOMEN CAME TO TIFFANY TO FIND EXPRESSIONS FOR THEIR DEEPEST LOVE. THEN AND NOW, NOTHING MAKES HEARTS BEAT FASTER THAN TIFFANY JEWELRY IN THE FAMOUS TIFFANY BLUE BOX.

MR. TIFFANY WAS AN INCURABLE ROMANTIC. HE BELIEVED IN THE NOBILITY OF TRUE LOVE. THAT IS WHY HE INTRODUCED A DIAMOND ENGAGEMENT RING MORE BRILLIANT THAN ANY RING ON EARTH, BEFORE OR SINCE. HE CALLED HIS RING THE TIFFANY® SETTING. IN A FEW SHORT YEARS THIS RING BECAME THE WORLD’S SYMBOL FOR LIFETIME COMMITMENT.
Tiffany Magic

By the 1870s, the excitement over Tiffany jewelry design spread far beyond New York City. Tiffany creations were winning important World Exposition prizes in Paris and London. International royalty and heads of state began pouring into Tiffany to see for themselves. And right on their heels came the most glamorous women of the day and the men who adored them.

As Tiffany jewelry design became the voice of the Art Nouveau and Art Deco movements, the world’s leading museums scrambled to acquire Tiffany pieces for display. Celebrities of note were drawn to Tiffany. Jacqueline Kennedy defined Tiffany style. Hollywood embraced Tiffany pieces on and off the screen. Stars like Elizabeth Taylor received Tiffany jewelry as gifts of passion and love. And it was Audrey Hepburn* who immortalized Tiffany’s unique style and chic sophistication in the movie classic “Breakfast at Tiffany’s.”
The Ultimate Expression Of Love

A TIFFANY RING IS ALWAYS PRESENTED IN THE FAMOUS TIFFANY BLUE BOX. FOR 175 YEARS AROUND THE WORLD, IT HAS BEEN THE SYMBOL OF THE BEST THERE IS. INSIDE THIS BOX IS THE RING WORTHY OF ETHERAL LOVE.
Exclusively From Tiffany

TIFFANY ENGAGEMENT DESIGNS ARE HONORED WORLDWIDE FOR THEIR SUPERLATIVE BRILLIANCE AND BEAUTY. THESE FIVE SPECTACULAR STYLES ARE AVAILABLE ONLY AT TIFFANY, REPRESENTING OVER A CENTURY OF RINGS THAT ARE THE ULTIMATE EXPRESSION OF LOVE AND COMMITMENT.

Celebrated Tiffany diamond engagement rings, from top: the Tiffany® Setting, Tiffany Novo, Tiffany Soleste, Tiffany Embrace and Lucida®.
The Tiffany® Setting

This is the world’s most famous and admired engagement ring. Since its creation over a century ago, the Tiffany Setting has been copied but never equaled. “The ring of rings,” as it has been called, is the most brilliant ring ever. It is also the most beautiful.
THE TIFFANY® SETTING LIFTS THE ROUND BRILLIANT DIAMOND UP INTO THE LIGHT WHERE ITS PRECISE FACETING CAN RELEASE ITS SUPERIOR BRILLIANCE, DISPERSION AND SCINTILLATION. QUITE LITERALLY, IT CAN BE SEEN ACROSS A CROWDED ROOM.
Tiffany Novo

TIFFANY NOVO IS A BRILLIANT CUSHION-CUT CREATION WITH SPIRIT, FIRE AND STYLE. THIS DAZZLING RING WAS INSPIRED BY THE FAMOUS 128.54-CARAT TIFFANY DIAMOND. IT GIVES A NOD TO THE PAST AND A GLIMPSE OF THE FUTURE.
TIFFANY SOLESTE TRULY SCINTILLATES LIKE A HALO OF SPARKLING LIGHT, A DOUBLE ROW OF BRILLIANT BEAD-SET DIAMONDS SURROUNDS A CUSHION MODIFIED BRILLIANT DIAMOND. THE SQUARE SHAPE MAKES THIS RING MODERN, WHILE CURVED CORNERS LEND AN ALLURING ELEGANCE.
Tiffany Embrace

ROMANCE AND GLAMOUR RADIATE FROM EVERY FACET OF TIFFANY EMBRACE, A ROUND BRILLIANT-CUT DIAMOND SURROUNDED BY BEAD-SET DIAMONDS. LIKE ALL TIFFANY ENGAGEMENT RINGS, THIS IS A STYLE THAT WILL BE AS BEAUTIFUL YEARS FROM NOW AS IT IS TODAY.
THE LUCIDA SETTING WAS DESIGNED WITH JUST ONE PARTICULAR STONE IN MIND: THE LUCIDA DIAMOND. THE POWERFUL SWEEP OF LINES, LIKE ANCIENT FLYING BUTTRESSES, PROUDLY PRESENTS THE INIMITABLE MIXED-CUT LUCIDA DIAMOND. THIS UNIQUE DIAMOND IS AVAILABLE ON A SOLID PLATINUM BAND OR A DELICATE DOUBLE BAND ENCRUSTED WITH DIAMONDS. A MATCHING WEDDING BAND COMPLEMENTS THE STYLE.

Above: Lucida® diamond engagement ring with matching wedding band. Right: Lucida® with a diamond set split-shank band and Lucida® with a solid band.
A Day To Remember

As the years go by, you’ll look back upon this day and recall a joyous feeling, an ardent vow, a momentous kiss. A Tiffany diamond ring is as brilliant as the memories that will live in your heart forever.
THIS PATENTED CUSHION-CUT TIFFANY DIAMOND SURROUNDED BY BEAD-SET DIAMONDS CLEARLY EVOKE THE GLAMOUR OF THE EDWARDIAN PERIOD. TIFFANY LEGACY PRESENTS A GRACEFUL AND FEMININE DESIGN.
Etoile

STREAMLINED AND CONTEMPORARY, YET PERFECTLY TIMELESS, ETOILE IS A SYMPHONY OF HARMONIOUS CURVES. IT SHOWCASES A ROUND BRILLIANT DIAMOND IN A SMOOTH, MODERN SETTING, AND STACKS BEAUTIFULLY WITH A MATCHING WEDDING BAND.
Tiffany Bezet

SLEEK AND MODERN, TIFFANY BEZET ENHANCES AND ENNOBLES THE SHAPE OF THE DIAMOND. THE SIMPLE YET DISTINCTIVE PRESENTATION FLATTERS ROUND BRILLIANT OR PRINCESS DIAMONDS.

Tiffany Bezet diamond engagement rings with matching wedding bands in platinum and 18k gold.
Other Tiffany Styles

AROUND THE WORLD, TIFFANY IS KNOWN FOR A SUMPTUOUS VARIETY OF ENGAGEMENT RING DESIGNS. THERE ARE SO MANY DIFFERENT STYLES TO CHOOSE FROM, EACH WITH ITS OWN UNIQUE CHARACTER, SPIRIT AND ELEGANCE.

Left: Ribbon ring with a round brilliant diamond.
Top: Tiffany Grace, with a princess-cut diamond.
Bottom: Round brilliant diamond on a channel-set band.
The Fancy Shapes

Tiffany pays particularly close attention to the intricate faceting of these wonderful fancy shapes. Not surprisingly, each of these shapes, alone or with side stones, has a devoted following. Fancy shapes have been a Tiffany tour de force for more than a century.

Fancy-shaped Tiffany diamond engagement rings, from top: heart, square step cut and emerald cut.
Fancy-shaped Tiffany diamond engagement rings, from left: princess cut, pear, marquise, oval and rectangular.
HARMONY IS THE SECRET OF THESE REMARKABLE THREE-STONE RINGS.

Tiffany takes unprecedented care matching side stones for cut, clarity, color and carat weight. Stone elevation and design balance are given meticulous consideration.

Three Stones

Three-stone rings, from left: round, emerald cut and oval.
This Is The Ring

This is the ring you’ll wear always. It will represent commitment, friendship, passion and true love. It will sparkle as brightly years from now as it does today, captivating and mesmerizing with its scintillation and brilliance.
Of Unusual Significance

RINGS OF REMARKABLE DIMENSION AND BEAUTY HAVE BEEN SHOWCASED AT TIFFANY FOR 175 YEARS. THE QUALITY OF THESE DIAMONDS IS ABSOLUTELY SUPERLATIVE. THE CRAFTSMANSHIP IS FLAWLESS. THE DESIGNS ARE PURE TIFFANY.
Surrounded By Diamonds

A MAGNIFICENT DIAMOND IS ILLUMINATED BY A HALO OF SMALLER DIAMONDS. THE DIAMOND-SET BAND IS THE PERFECT COMPLEMENT FOR THESE ENCHANTING RINGS.

Diamond border engagement rings, from left: Lucida®, pear, round, emerald, Tiffany Legacy.
Jean Schlumberger Designs

LUSH, INTRICATE AND OFTEN INSPIRED BY NATURE, A RING BY THE RENOWNED TIFFANY DESIGNER JEAN SCHLUMBERGER IS A WORK OF ART.

Jean Schlumberger designs. Left, from top: Buds ring, Rope ring, engagement ring. Above: Two Bees ring.
Colored Diamonds

THE RARITY AND SPECTACULAR BEAUTY OF TIFFANY COLORED DIAMONDS IS CELEBRATED AROUND THE WORLD. TO WEAR ONE OF THESE EXTRAORDINARY RINGS IS AN EXPERIENCE UNEQUALED.
Tiffany Yellow Diamonds

YELLOW DIAMONDS ARE AMONG THE RAREST ON EARTH. THE COLOR AND PURITY OF TIFFANY YELLOW DIAMONDS ARE EXCEPTIONAL. IN SOPHISTICATED GOLD AND PLATINUM SETTINGS, THEY RADIATE LIKE THE LIGHT OF THE SUN.
A Venerated Tradition

For thousands of years, marriages have been commemorated with wedding bands. Worn on the fourth finger, through which the ancients believed a vein ran directly to the heart, the unbroken circle was an emblem of eternal love and devotion. Today, Tiffany honors this tradition with rings of exceptional quality for men and women.
About Tiffany Wedding Bands

Every Tiffany wedding band is designed and crafted with two primary considerations in mind. It must be perfectly compatible with the engagement ring and it must enhance the beauty of the engagement ring.

Tiffany offers brides and grooms an unparalleled selection of wedding band styles with or without diamonds. For each engagement ring style there are many wedding bands that beautifully complement it.
Diamond Bands

These styles feature a rich variety of different diamond shapes in platinum settings. Some are quite exuberant while others reflect a quiet formality. Tiffany takes great pride in carefully matching the diamonds in each ring for color, cut, clarity and carat weight. These rings are unusually brilliant on the hand.
Important Tiffany diamond wedding bands, from top: oval, emerald cut, and round brilliant diamonds in shared settings.

Bands Of Unusual Significance

Bands featuring larger Tiffany diamonds are coveted around the world. These stones, so carefully chosen, are available in a wide variety of cuts and settings. Together with the right Tiffany engagement ring, they make a dazzling statement.
Classic Wedding Bands

TIME-HONORED TIFFANY WEDDING BANDS IN PLATINUM AND 18 KARAT GOLD HAVE AFFIRMED COUNTLESS MARRIAGES WORLDWIDE. TIFFANY OFFERS A MYRIAD OF STYLES FOR MEN AND WOMEN TO CHOOSE FROM. AFTER YOU HAVE MADE YOUR DECISION, TAKE A MOMENT TO CONSIDER A HAND-ENGRAVED PERSONAL MESSAGE ON THE INSIDE OF YOUR BAND.
FINDING THE PERFECT MATCH BETWEEN A TIFFANY ENGAGEMENT RING AND THE ACCOMPANYING WEDDING BAND IS A JOYOUS EXERCISE. THERE ARE SO MANY CHOICES AVAILABLE.

Tiffany wedding bands, from left: flat band in 18k gold, Tiffany Metro in 18k white gold with diamonds, milgrain in platinum, Tiffany Bezet in platinum, Lucida® in 18k rose gold and Tiffany band in 18k gold.
Tiffany wedding bands in platinum and 18k gold, from left: Lucida®, Elsa Peretti® band with a diamond, Elsa Peretti® curved band, wide band with milgrain, narrow flat band, T&CO. band ring with round diamonds, three-row.

TIFFANY BANDS FOR MEN AND WOMEN ARE OFFERED IN STYLES RANGING FROM CLASSIC TO ULTRAMODERN.
The popularized and simplified 4C's (cut, color, clarity, carat weight) are inadequate when evaluating diamonds of superlative beauty. The Tiffany Gemological Laboratory uses expanded and more demanding testing criteria. For detailed Tiffany diamond quality standards, please visit Tiffany.com or ask for our booklet, “A Tiffany Diamond Ring: The Gemological Standards For Superlative Brilliance.”

A TIFFANY DIAMOND IS CUT TO MAXIMIZE BRILLIANCE
A diamond’s brilliance is determined by the amount of white light returned to the eye. The mission of every Tiffany diamond is to maximize that brilliance. This quality is self-evident to the naked eye.

TIFFANY GIVES YOU A LIFETIME WARRANTY, NOT JUST A REPORT
A Tiffany Diamond Certificate is awarded with every Tiffany engagement ring. This document warrants the authenticity and integrity of your Tiffany diamond. Unlike other documentation that may accompany stones purchased elsewhere, the Tiffany Diamond Certificate is backed by Tiffany’s full lifetime warranty.

TIFFANY & CO. WILL ALWAYS BE HERE FOR YOU
Since 1837, Tiffany & Co. has been offering the world’s finest diamond jewelry and outstanding customer service. In the years to come, Tiffany & Co. will always be here to stand behind your purchase.

ETHICAL SOURCING
Tiffany views the protection of the environment as both a moral obligation and a business imperative. We are committed to obtaining precious metals and gemstones in ways that are socially and environmentally responsible. For a detailed explanation of our sustainability efforts, please visit Tiffany.com.

FOR LESS THAN YOU IMAGINE, THE BEST THERE IS
There is a Tiffany diamond engagement ring to fulfill your dreams at a price you can afford. Please ask about the Tiffany Time Account that gives you access to interest-free financing.

DIAMOND CONSULTATION
To schedule an in-store diamond consultation, please call the store nearest you or visit Tiffany.com.

OVER A LIFETIME, A WOMAN WILL LOOK AT HER DIAMOND RING MORE THAN ONE MILLION TIMES. AND WITH EACH GLANCE COMES A BURST OF WHITE LIGHT MORE BRILLIANT THAN ALL THE REST. A TIFFANY DIAMOND IS MORE CAREFULLY CHOSEN TO STRICTER STANDARDS IN EVERY DETAIL.

A Tiffany Diamond
The Best There Is
Tiffany & Co. views the protection of the environment as both a moral obligation and a business imperative. We proudly state that this catalogue is printed on paper that is Forest Stewardship Council™ (FSC®) certified. It contains fiber from forests that are carefully managed, responsibly harvested and adhere to strict environmental and socioeconomic standards.

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BROWSE RINGS, DETERMINE YOUR RING SIZE AND VIEW CARATS IN ACTUAL SIZE WITH THE TIFFANY & CO. ENGAGEMENT RING FINDER IPHONE APP. IPHONE IS A TRADEMARK OF APPLE INC.